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What Cooperatives Contribute to the Consumer

A Reading List *

Compiled by Geraldine A. Corridon
National Agricultural Library

October 1, 1964

- Abrahamsen, M.A. Cooperatives - a force for stronger ties. In U.S. Dept. of Agriculture. A place to live; the yearbook of agriculture, p.228-230. Washington, 1963. 1 Ag84Y
- Barton, E. Our experience in promoting brand identification. American Cooperation 1961:470-475. 280.29 Am3A
- Blum, M.A. Proof of efficiency in product acceptance. News for Farmer Cooperatives 30(10):12, 25. Jan. 1964. 166.2 N47
- Boullion, J. Flash! Dairy Maid has a 25th birthday. News for Farmer Cooperatives 29(7):8-10. Oct. 1962. 166.2 N47
- Daniel, R.S. A consumer looks at farmer cooperatives. News for Farmer Cooperatives 31(2):9, 13. May 1964. 166.2 N47
- Duddy, E.A., and Rezvan, D.A. Marketing, an institutional approach, p.323-343. Ed. 2. New York, McGraw-Hill, 1953. 280.3 D86
- Farris, P.L. Building bargaining power - economic considerations. American Cooperation 1963:85-91. 280.29 Am3A
- Freeman, O.L. Farm horizons beyond the new frontier. Co-op Grain Quarterly 19(3):14-22. Fall 1961. 280.28 C7898
- Hardy, C.E., comp. List of publications. U.S. Farmer Cooperative Service. Information 4, 122p. Washington, July 1964. A280.29 F22I
An annotated list of currently available publications issued by the Farmer Cooperative Service. It is arranged by subject classification and includes references on all phases of farmer cooperative activities in the United States.
- Hultgren, J. Why it pays to patronize your cooperative. Co-op Grain Quarterly 21(4):58-60. Winter 1963-64. 280.28 C7898
- Johnson, R.B. Growers smile with Skookum as quality fruit scores. News for Farmer Cooperatives 31(2):10-13. May 1964. 166.2 N47
- Knapp, J.G., and Gessner, A.L. Farmer cooperatives today. In U.S. Dept. of Agriculture. After a hundred years; the yearbook of agriculture, p.501-504. Washington, 1962. 1 Ag84Y

* Call numbers following the citations are those used in the National Agricultural Library.

- Knapp, J.G. Farmers in business; studies in cooperative enterprise, p.89-99, 102-113, 167-171, 277, 289-300, 324-333. Washington, D.C., American Institute of Cooperation, 1963. 280.2 K72F
- Lessiter, F. Michigan cooperative helps restore celery leadership. News for Farmer Cooperatives 31(1):5-6, 17. Apr. 1964. 166.2 N47
- Markeson, C.B. Special crops co-ops increase market scope. News for Farmer Cooperatives 30(10):16, 31. Jan. 1964. 166.2 N47
- Mehren, G.L. Agricultural cooperatives - foundation and forecast. American Cooperation 1960:12-24. 280.29 Am3A
Also issued as Giannini Foundation of Agricultural Economics. Paper 192.
Not in National Agricultural Library.
- Mehren, G.L. An appraisal of cooperative marketing in the new era. California Citrograph 48(7):231-232, 240, 242-244, 246-248. May 1963. 80 C125
- Mehren, G.L. The consultant's relation to management. In American Institute of Cooperation. Extension and research workshops on farmer cooperatives, A.I.C. summer conference, University of California, Berkeley, California, August 7-10, 1960, 147-152. Not in National Agricultural Library.
Also issued as Giannini Foundation of Agricultural Economics. Paper 194.
Not in National Agricultural Library.
- Mehren, G.L. Promotion and merchandising in exporting United States foods. Washington, D.C., National Council of Farmer Cooperatives, 1963. 8p.
Not in National Agricultural Library.
- Mehren, G.L. What's ahead for partners in progress; the past, the present, and the future. Berkeley, 1958. 9p. Not in National Agricultural Library.
Typewritten.
Address to 25th anniversary meeting, Pacific cooperatives, Portland, Oregon, November 17, 1958.
- News for Farmer Cooperatives. Annual review issue. 29(10):1-32. Jan. 1963. 166.2 N47
- Stanton, B. Blue Anchor moves with marketing currents. News for Farmer Cooperatives 28(12):10-13. Mar. 1962. 166.2 N47
- Tucker, G.C. Dairy cooperatives have year of decision. News for Farmer Cooperatives 30(10):14-15, 32-33. Jan. 1964. 166.2 N47

Suggested Publications to Consult on a Continuing Basis
for Current Material on Agricultural Cooperation

American Cooperation
American Institute of Cooperation
1616 H Street, N. W.
Washington, D. C.
Annual. \$7.95

Bibliography of Agriculture
National Agricultural Library
Supt. of Documents
U. S. Government Printing Office
Washington 25, D. C.
Monthly. \$12.00 per year, domestic;
\$15.50 per year, foreign

News for Farmer Cooperatives
U. S. Farmer Cooperative Service
Supt. of Documents
U. S. Government Printing Office
Washington 25, D. C.
Monthly. \$2.00 per year, domestic;
\$2.75 per year, foreign

Review of International Cooperation
International Cooperative Alliance
11 Upper Grosvenor Street
London, W.1, England
Monthly. 15s per year

Year Book of Agricultural Co-operation
The Plunkett Foundation for Co-operative Studies, Editor
T. A. Blackwell, Publisher
106 Cowley Road
Oxford, England
Annual. 37s 6d (1962 edition)

Annual reports and conference proceedings of the national, regional, and state cooperative organizations are additional sources of information.

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